



# *Pre-designed* ENTREPRENEURSHIP WORKSHOPS

The ultimate business idea generation workshops for upcoming entrepreneurs

# IT ALL STARTS WITH...

a business idea, but how do you find one that is aligned with your personal interests and background? How do you create something that has potential? Which problems deserve a solution worth creating? What skills do you currently master that should be used in your next adventure?

Entrepreneurship is a very broad field to work and start a business in and that's why we want to help countless aspiring entrepreneurs start at the beginning of it all: with a business idea.

*- Twenty 6 Consultancy*

# *Our definitions* **OF**

## **WORKSHOP**

A session where a group of people engage intensively on a particular topic or project.

## **INTERACTION**

A two-way flow of information, where people influence each other.

## **COLLABORATION**

Working together with others, to achieve or produce something greater than the sum of parts.

## **LEARNING BY DOING**

A hands-on approach to learning, where you have to do the activity in order to adapt and learn.

# Who

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## ARE YOU?



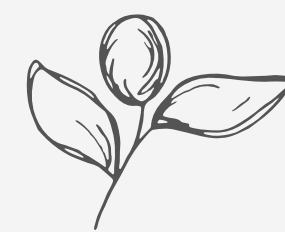
### HIGHER EDUCATION

As a program director, manager or coordinator you develop inspiring curriculums. You're also in-charge of finding industry professionals for your (entrepreneurship) programs.



### GOVERNMENTAL INSTITUTIONS

You inform aspiring entrepreneurs about starting a business, assist local entrepreneurs become more successful and find ways to improve in-house trainings and programs.



### ENTREPRENEURSHIP HOST

You're responsible for creating and organising workshops, lectures and presentations for SME's within an organisation that hosts entrepreneurship.



"CREATING NEW WORKSHOPS AND COURSES TAKES A LOT OF  
WORK AND EXTRA TIME..."

# *Our* SOLUTION

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We've created workshops for people who want to generate business ideas, so you don't have to.



# Starting a business using YOUR OWN SKILLS

Exploring personal and professional skills to kickoff a new business adventure.

The participant will have a better understanding of their own strengths and skills and work individually on finding their purpose. With a painted picture of a life worth living for, we will then translate this into potential business ideas and opportunities.

## THE WORKSHOP

An interactive workshop with a very practical approach.

We guide the participants through a journey consisting of theories, two exercises, and real life examples to help them find their purpose and potential business ideas.

[SCHEDULE  
DISCOVERY  
CALL](#)

## IMPORTANT INFO

Our workshop consists of and is good for the following:

- In-person or Virtual
- 2,5 hour workshop
- 1 expert facilitator
- Max 25 participants
- € 650,- excl. vat

# *Innovative ideas for* **BEGINNERS**

Collaborative brainstorm session to come up with innovative ideas that have yet to be discovered.

Participants collaborate on creating innovative concepts for new products, services or projects. The partaker will experience how easy it is to come up with new concepts which can be the start of a potential business.

## **THE WORKSHOP**

An interactive workshop with a very practical approach.

Participants contribute in an active and fast-paced brainstorm session, create new concepts and present their insights to the rest of the group.

[SCHEDULE  
DISCOVERY  
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# The solution generating WORKSHOP

Observing daily problems that are worth solving for yourself or others.

Participants work individually and collaboratively on solving a collective problem. At the end of this session participants have the knowledge and right tools to understand problems, and discover new solutions as a starting point for a potential business idea.

## THE WORKSHOP

An interactive workshop with a very practical approach.

Participants observe problems that are worth solving. Before finding different solutions, we will go in-depth to understand the root of the problem. This journey allows them to work both collaboratively and solely to get the most out of this session.

[SCHEDULE  
DISCOVERY  
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# What IT'S LIKE TO WORK WITH US



"WE HELP PEOPLE RECOGNIZE OPPORTUNITIES, TURN IDEAS INTO  
THRIVING BUSINESSES AND CREATE A WORLD OF  
OPPORTUNITIES FOR THEMSELVES, AND EVERYONE INVOLVED."





# What CLIENTS SAID

"Renate's ability to think on her feet while still delivering on the overall goal is a marvel to observe. She brings a sensitivity to experience and maintains a steady pace that feels productive. Participants love it and clients (like me) love the results."

—Dana Publicover, CEO Publicover & Co

Renate Matroos gave an inspirational and interactive guest lecture to our entrepreneurship students from the Faculty of Engineering. Afterwards, we got several positive reactions from the students who participated. They emphasized the importance of discovering their own strengths, ideas and ambitions. This guest lecture helped them to find their own passion and connect this to professional opportunities.

—Lise Anna Janson, Lecturer Technopreneurship at University of Curaçao (UoC)



*Watch me in action*



Double click to  
view the videos



**Renate Matroos on LinkedIn: I always make sure that all my classes are interactive, and now more**

# What PARTICIPANTS SAID

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"Renate's workshops are very good, she is really creative and has many new and out-of-the-box ideas. Thanks to the constant feedback, I have really been able to make more of my company. The big amount of diversity in terms of assignments is a big plus and broadened my perspective."

—Louis Chamley, 3rd-year Civil Engineering student at  
The Hague University of Applied Sciences

"Apparently, online classes can also be interesting and catchy."

—Dylan Davids, 4th-year Finance & Control student at  
The Hague University of Applied Sciences

# Average Participant Satisfaction

“On a scale of 1 to 10, how would you rank the quality of the workshop experience?”



9,2 OUT OF 10

Immediately asked after participating in one  
of our workshops.

# *How we work* OUR PROCESS



## Discovery call

A discovery call to understand your needs and decide which workshop(s) fit those best.

Schedule your discovery call [here!](#)



## Workshop

An interactive workshop facilitated by us, but on your behalf. We do the heavy lifting, and you decide who will be present and if it's online or offline.



## Recap

Participants receive a feedback form and we'll send you all the insights we've gathered during and after our workshop.



## Test & Iterate

We're constantly looking for and trying out the latest theories and exercises to improve our sessions. This way we can keep helping you reach your goals more effectively.





*We have worked with & facilitated workshops for*



RMHC  
Curaçao Foundation



HYPER ISLAND



DE HAAGSE  
HOGESCHOOL



KVK

Omek





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or skip the line and schedule your discovery call [here!](#)